Systemic Application of Multiple Low-Cost Countermeasures at Stop-Controlled Intersections

This systemic approach to intersection safety involves deploying a package of multiple low-cost countermeasures, including enhanced signing and pavement markings, at a large number of stop-controlled intersections within a jurisdiction. These countermeasures increase driver awareness and recognition of the intersections and potential conflicts.

There are several benefits to systemically applying multiple low-cost countermeasures at stop-controlled intersections, including,

- Resources are maximized because the treatments are low cost.
- A high number of intersections can receive treatment.
- Improvements are highly cost-effective, with an average benefit-cost ratio of 12:1, even assuming a conservative 3-year service life.

The low-cost countermeasures for stop-controlled intersections generally consist of the following treatments:

### On the Through Approach
- Doubled-up (left and right), oversized advance intersection warning signs, with supplemental street name plaques (can also include flashing beacon).
- Retroreflective sheeting on sign posts.
- Enhanced pavement markings that delineate through lane edge lines.

### On the Stop Approach
- Doubled-up (left and right), oversized advance “Stop Ahead” intersection warning signs (can also include flashing beacon).
- Doubled-up (left and right), oversized Stop signs.
- Properly placed stop bar.
- Removal of vegetation, parking, or obstructions that limit sight distance.
- Double arrow warning sign at stem of T-intersections.

### Safety Benefits:

- **10%** reduction of fatal and injury crashes at all locations/types/areas.
- **15%** reduction of nighttime crashes at all locations/types/areas.
- **27%** reduction of fatal and injury crashes at rural intersections.
- **19%** reduction of fatal and injury crashes at 2-lane by 2-lane intersections.

### Average Benefit-Cost Ratio

**12:1**
