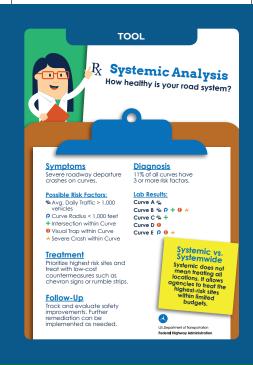
# **Printing Instructions**

# **Desktop Print**

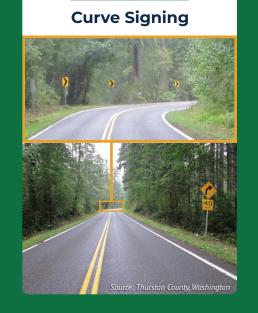
Send the file called *RRRwD\_TradingCards\_ Desktop.pdf* to your desktop printer. It is recommended to use manual feed and send odd pages first. Flip printed pages on the short side. Place back in manual feed tray and then send even pages. If you choose to print automatic duplex, select flip page on short edge. The short lines at the edge of the cards should be used as a cutting guide. *Note: Pages seven and eight are the cover card* 

Note: Pages seven and eight are the cover card front and back.

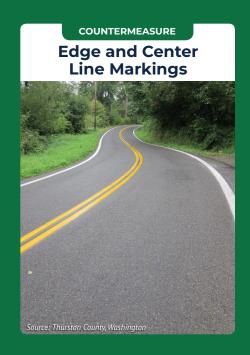


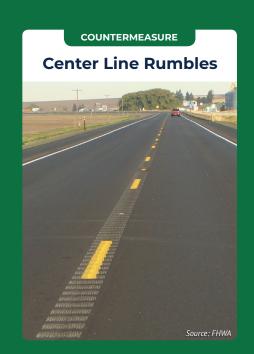






COUNTERMEASURE







Advance curve warning signs alert a driver to changes in the road alignment and chevrons delineate the curve. These countermeasures are effective to reduce:

- Curve crashes
- · Nighttime crashes

https://safety.fhwa.dot.gov/ provencountermeasures/enhanced delineation/

Crash Reductions for Installing Chevrons		
Nighttime Crashes on curves	25%	
Non-intersection Fatal and Injury crashes	16%	



Source: CMF Clearinghouse IDs 2438 and 2439

SafetyEdge<sup>SM</sup> is a paving technique

https://safety.fhwa.dot.gov/safetyEdge

producing a durable 30-degree

edge to prevent tire-scrubbing,

which often results in:

· Head-on crashes

· Run-off-road crashes

Rollovers

Edge rumble strips are milled corrugations in pavement to alert inattentive drivers that they are leaving the roadway to reduce:

- · Run-off-road crashes
- Fixed object crashes
- Rollovers
- · Distracted/drowsy driver crashes

https://safety.fhwa.dot.gov/roadway\_dept/ pavement/rumble strips

Fatal and Injury Reductions	
Run-Off-Road (two-lane rural)	36%
Run-Off-Road (rural freeways)	17%



Source: CMF Clearinghouse IDs 3454 and 3447

Center rumble strips are milled corrugations in pavement to alert inattentive drivers that they are crossing the center line to reduce:

- · Head-on crashes
- · Run-off-road left crashes
- Distracted/drowsy driver crashes

https://safety.fhwa.dot.gov/roadway\_dept/ pavement/rumble strips

Crash Reductions on Two-Lane Rural Roads			
Drop-Off	35%		
Run-Off-Road	21%		
Head-On RwD	19%		
Fatal & Injury	11%		



Source: CMF Clearinghouse IDs 9221, 9211, 9217, and 9205

#### **Fatal and Injury** Reductions

Head-On RwD 45% (two-lane rural)

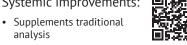
Source: CMF Clearinghouse ID 3360



A "systemic safety improvement" means a proven countermeasure(s) that is widely implemented based on high-risk roadway features that are correlated with particular severe crash types, rather than crash frequency. (23 CFR Part 924.3)

https://safety.fhwa.dot.gov/systemic/

#### Systemic improvements:



Used for crash types that are not concentrated such as rural roadway departures

You don't have to wait for a crash to happen to save lives!

Retroreflective pavement markings improve nighttime highway visibility. Wider lines (6"-8") have an increased safety effect, reducing:

- · Curve crashes
- · Nighttime crashes
- Head-on crashes

https://safety.fhwa.dot.gov/roadway\_dept/ night visib/pavement-markings.cfm

#### **Crash Reductions** Adding edge and 24%

center line marking Wider edge lines

Source: AASHTO Highway Safety manual, CMF Clearinghouse IDs 101 and 4792



COUNTERMEASURE **High Friction Surface Treatment** 



COUNTERMEASURE **Slope Flattening** 



COUNTERMEASURE

**Clear Zone** 



COUNTERMEASURE **Center Line Buffer Area** 



COUNTERMEASURE **Barriers** 





COUNTERMEASURE

## **Shoulder Widening**





Establishing and maintaining a clear zone provides an unobstructed, traversable area where an errant driver can recover to reduce:

 Fixed Object Crashes

Rollover Crashes

https://safety.fhwa.dot.gov/roadway\_dept/ countermeasures/safe recovery/clear zones/

Increase Distance to Trees By	Crash Reduction
3 feet	22%
5 feet	34%
8 feet	49%
10 feet	57%
13 feet	66%



Source: NCHRP Report 440

Adding a paved shoulder provides an errant driver an opportunity to regain control. Shoulders have been shown to be effective at reducing all roadway departure crashes. Adding shoulders may also allow for installation of rumble strips and the SafetyEdge<sup>SM</sup>.

### Crash Reductions for Adding a Shoulder on a 2-Lane Rural Road Adding 8' Shoulder Adding 6' Shoulder Crash Reduction Adding 4' Shoulder Adding 2' Shoulder 1,200 1,600 2,000 2,400 2,800 AADT (veh/day)

Adapted from the AASHTO Highway Safety Manual (HSM) for 2 lane rural roads with no existing shoulder. For existing shoulders to be widened, see the HSM.

Flattening steep slopes provides a better opportunity for vehicles to traverse the slope, reducing the likelihood of:

Rollovers

Fixed object crashes

Crash Reductions (%) for Single Vehicle Crashes			
After Sideslopes			
1V:4H	1V:5H	1V:6H	
10	15	21	
8	14	19	
-	6	12	
_	_	6	
	Aft  1V:4H  10	After Sideslop  1V:4H	

Source: AASHTO Highway Safety Manual

Roadside and median barriers are designed to redirect and slow vehicles while shielding them from obstacles likely to result in a more severe crash, such as:

- · Rigid fixed objects · Bodies of water
- Steep slopes
- Opposing traffic

https://safety.fhwa.dot.gov/roadway\_dept/ countermeasures/reduce crash severity/

The crashworthiness of barriers is evaluated through crash testing. The current crash test criteria is contained in the AASHTO Manual for Assessing Safety Hardware (MASH) 2016.

HFST is a pavement surface treatment using calcined bauxite that provides exceptional skid-resistant properties at high friction demand locations such as curves, ramps, or intersections where problems with wet conditions, speed, or geometrics contribute to:

- · Run-off-road crashes
- · Head-on crashes

https://safety.fhwa.dot.gov/roadway\_dept/ pavement friction

Crash Reductions on Curves		
Total	24%	
Wet Crashes	52%	



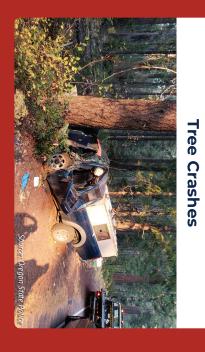
Source: CMF Clearinghouse (CMF ID's 7900 and 7901)

A center line buffer area provides extra space between the two solid center line markings, further separating opposing directions of traffic to reduce:

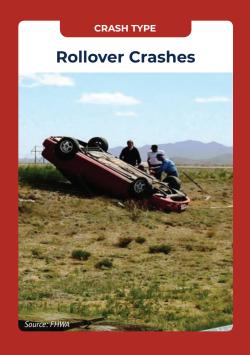
Head-on Crashes

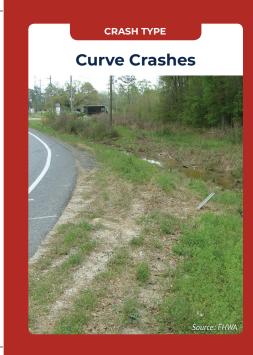
Facility Type	Buffer Width	*Head-on RwD Crash Reduction	
2-lane	2 feet	35%	
2-lane	4 feet	64%	
2-lane	10 feet	90%	
4-lane	Not significant		

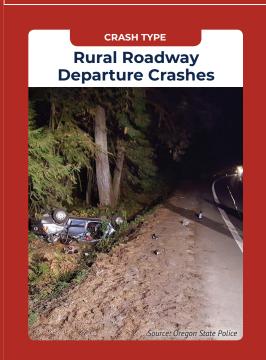
\*Preliminary results from NCHRP Project 17-66

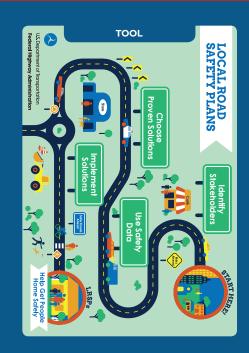












Rollover crashes result in over 3,600 fatalities each year on rural roads, which is 30% of Rural RwD fatalities.

- · 44% of these rural fatalities are on curves
- 78% of these rural fatalities are where speed limits are 50 mph or higher



Credit: Bigmouse/iStock/Thinkstock

#### Countermeasures

- Flatten Slopes
- SafetyEdge<sup>SM</sup>
- Rumbles
- Friction



• Barrier

can, with what 'Do what you

you have,





Theodore Roosevelt where you are."

Serves as a communication tool Supports funding applications

and greater awareness of road safety

Supports reduction in severe crashes Supports development of lasting

provencountermeasures/local\_road/

https://safety.fhwa.dot.gov/

Head-on RwD crashes (which include opposing direction sideswipes) result in over 3,300 fatalities each year on rural roads, which is 28% of Rural RwD fatalities.

- · 32% of these rural fatalities are on curves
- · 84% of these rural fatalities are where speed limits are 50 mph or higher

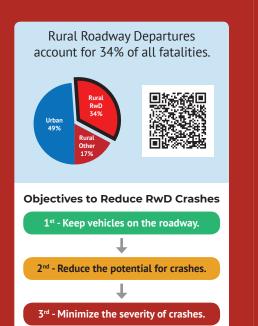


Credit: skalapendra/iStock/Thinkstock

#### Countermeasures

- Center Line Markings
- Rumbles
- SafetyEdge<sup>SM</sup>
- Center Buffer Area
- Median Barrier





2,300 fatalities each year on rural roads, which is 19% of Tree crashes result in over 50% of these rural fatalities Rural RwD fatalities.

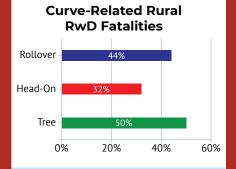
Maintain Clear

Rumbles

fatalities are where speed limits are 50 63% of these rural mph or higher

Credit: skalapendra/iStock/Thin.

Curve crashes account for 42% of rural RwD fatalities.



#### Countermeasures

- Warning Signs
- Pavement Markings
- Friction
- Clear Zone
- Barrier











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Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

#### **BENEFITS**

- ▶ Partnerships
- ► Data-driven Deployment
- ▶ Safer Rural Roads



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