## FOR USE DURING TARGET-SETTING

**[STATE DOT] Asks for Public Input on Short-Term Roadway Safety Targets**

As [State DOT] considers how we – and you – can make a noticeable reduction in roadway deaths and injuries, we ask for your suggestions and input. [STATE] is beginning its annual process to evaluate past efforts and future potential to establish and achieve safety performance targets for the following measures:

1. Number of roadway fatalities.
2. Fatality rate (accounts for changes in the number of miles driven).
3. Overall number of roadway serious injuries.
4. Serious injury rate (accounts for changes in the number of miles driven).
5. The number of pedestrian, bicycle, and other non-motorized roadway fatalities and serious injuries.

Please consider joining us in finding ways to bring our families, friends, and co-workers home safely every day.

For more information on [STATE DOT'S] safety performance progress or results, go to [LINK] or contact [NAME EMAIL PHONE].