What’s Next for Pedestrian Safety

USDOT Pedestrian Safety Summit
July 28, 2020
• Deaths on U.S. roads remains an alarming and leading cause of U.S. deaths
• Pedestrian deaths spike with 60% increase in fatalities since 2009
• Cities rapidly increase Vision Zero and safety programs in response
• Federal safety program funding is being returned by some states
• As COVID-19 quarantines reduced traffic by 18%, fatality rates jump 14% in March
What’s Next?

• Human-centered
• Safe Systems approach
• Speed adjustments
• Data-driven
• Connected
• Low-cost interventions
• Innovation in materials and projects
How Can USDOT Support Cities

- Consider demonstrations and temporary installations for communities to address safety concerns quickly
- Future guides, manuals and plans should lean into human-centric design
- Connectivity among networks and city-MPO-state-federal plans
- Provide strong technical support through programs and guides reflecting different places
Sometimes questions are more important than answers.
- Nancy Willard

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