

FHWA Office of Federal Lands Highway

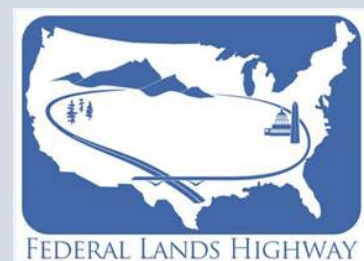
# Rogue-Umpqua Corridor Master Plan

## *Engagement Strategy*



*North Umpqua River near Swiftwater Park*

**Date:** March 20<sup>th</sup>, 2023  
**To:** Project Management Team  
**From:** Cole Grisham, AICP  
**Subject:** Engagement Strategy (Memo 1)



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## Introduction

This document outlines the engagement strategy for the Rogue-Umpqua Corridor Master Plan project. The engagement strategy describes how the Project Management Team (Oregon Department of Transportation, US Forest Service, and FHWA Western Federal Lands) will engage with the public and key stakeholders. This document includes the proposed engagement goals, milestones, engagement tools, timeline, and outcomes for this project.

The study area encompasses the transportation corridor beginning at milepost 2.5 on OR 138 east of Roseburg, connecting to OR 230 at Diamond Lake, to OR 62 at Prospect (milepost 44), to OR 234 at milepost 14, and ending at the north entrance to Gold Hill (OR 234, milepost 4). Figure 1 below outlines the project area and route.

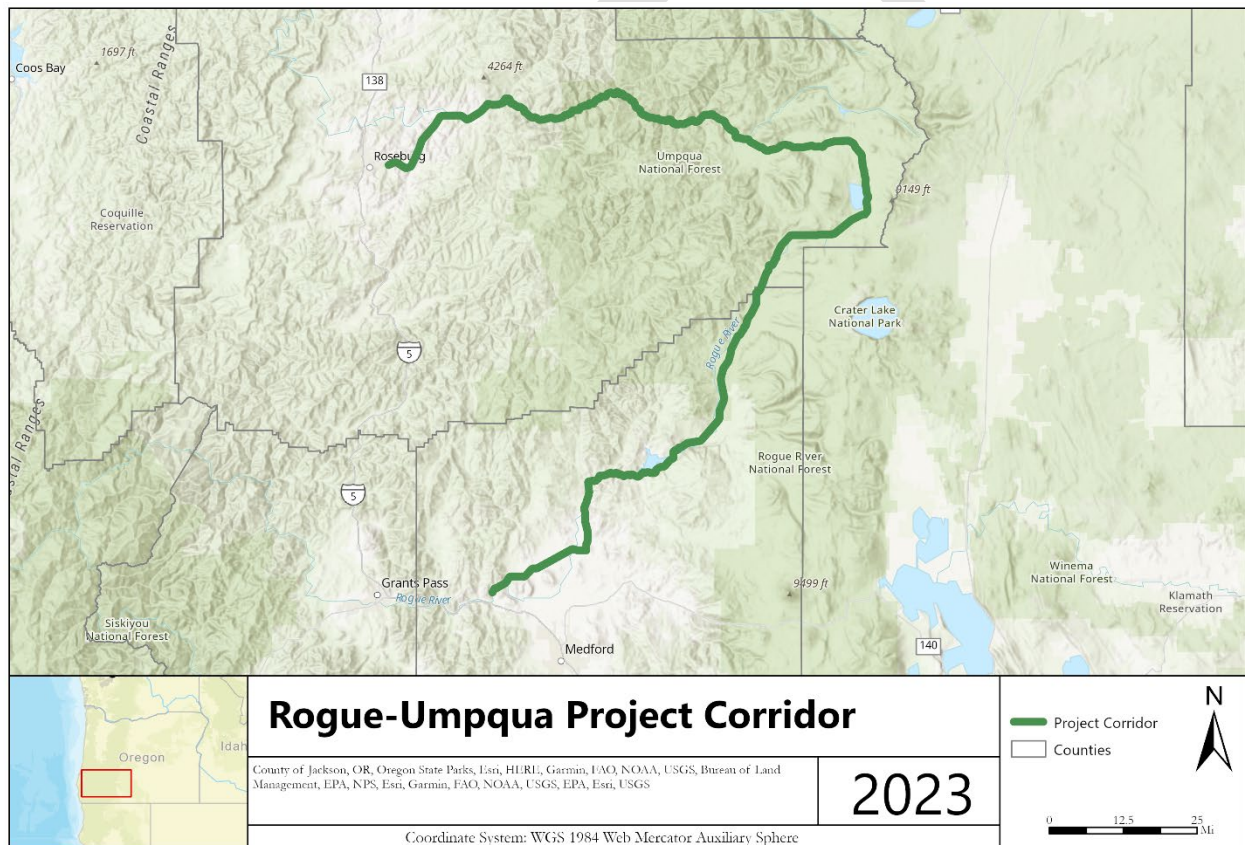


Figure 1. Approximate project area and route.

## **Applicable Federal Regulations**

The engagement strategy for the Rogue-Umpqua Corridor Master Plan project must comply with federal regulations for Section 508 of the Rehabilitation Act of 1973, Environmental Justice, and Title IV of the Civil Rights Act of 1964.

### **Section 508**

Section 508 of the Rehabilitation Act of 1973 (Section 508) is a federal law that requires Federal agencies to make their information and communication technology (ICT) accessible to people with disabilities in accordance with standards issued by the U.S. Access Board.

(<https://www.fhwa.dot.gov/508/authorities.cfm>)

### **Environmental Justice**

Executive Order 12898 requires that “each Federal agency shall make achieving environmental justice part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on minority populations and low-income populations in the United States...”

([https://www.environment.fhwa.dot.gov/env\\_topics/environmental\\_justice.aspx](https://www.environment.fhwa.dot.gov/env_topics/environmental_justice.aspx))

### **Title VI**

Title VI of the Civil Rights Act of 1964 –prohibits discrimination based upon race, color, and national origin. Specifically, 42 USC 2000d states that “No person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance.” The use of the word “person” is important as the protections afforded under Title VI apply to anyone, regardless of whether the individual is lawfully present in the United States or a citizen of a State within the United States.

In addition to Title VI, there are other Nondiscrimination statutes that afford legal protection. These statutes include the following: Section 162 (a) of the Federal-Aid Highway Act of 1973 (23 USC 324) (sex), Age Discrimination Act of 1975 (age), and Section 504 of the Rehabilitation Act of 1973/Americans With Disabilities Act of 1990 (disability).

([https://www.fhwa.dot.gov/civilrights/programs/title\\_vi/](https://www.fhwa.dot.gov/civilrights/programs/title_vi/))

## Engagement Goals

The engagement goals for the Rogue-Umpqua Corridor Master Plan project aim to keep the public and stakeholder voices actively involved from beginning to the end of the process. Making sure community input is fostered and accurately represented through the entirety of the project ensures that the final designs achieve community concerns and needs.

- Goal 1**      Ensure continuous and comprehensive engagement with public and stakeholders throughout project
- Goal 2**      Understand user and community preferences to ensure context-sensitive design solutions
- Goal 3**      Address and incorporate public and stakeholder feedback into project decisions and deliverables

## Project Schedule

The approximately 24-month project schedule is shown below in Figure 2. This figure will be updated as the project progresses.



Figure 2. Project schedule. Engagement activities shown as "Act." In dark blue.

## Key Stakeholders

The project team identified the following groups and organizations as initial stakeholders interested in or impacted by the project's outcomes.

*Table 1. Identified stakeholder groups.*

Government agencies	<ul style="list-style-type: none"> <li>• City of Roseburg</li> <li>• City of Shady Cove</li> <li>• City of Eagle Point</li> <li>• City of Gold Hill</li> <li>• City of Central Point</li> <li>• City of Medford</li> <li>• Douglas County</li> <li>• Jackson County</li> <li>• Cow Creek Band of Umpqua Tribe of Indians</li> <li>• Confederated Tribes of the Coos, Lower Umpqua and Siuslaw Indians</li> <li>• Klamath Tribe</li> <li>• Tolowa Dee-ni' Nation</li> <li>• Coquille Indian Tribe</li> <li>• Confederated Tribes of Siletz Indians</li> <li>• Confederated Tribes of the Grand Ronde</li> <li>• Middle Rogue Metropolitan Planning Organization</li> <li>• Rogue Valley MPO</li> <li>• Bureau of Land Management</li> <li>• National Park Service</li> <li>• Army Corps of Engineers</li> <li>• Bureau of Reclamation</li> <li>• US Fish and Wildlife (Umpqua and Rogue-Siskiyou)</li> <li>• Oregon Department of Transportation</li> <li>• Oregon Department of Land Conservation and Development</li> <li>• Oregon State Parks and Recreation Department</li> <li>• Oregon Department of Fish and Wildlife</li> <li>• Oregon Office of Emergency Management</li> <li>• Travel Oregon and/or Travel Southern Oregon</li> <li>• Rogue Valley Transportation District</li> <li>• Umpqua Public Transportation District</li> <li>• Emergency management services</li> <li>• Southern Oregon Education Service District</li> <li>• Douglas Education Service District</li> <li>• Other applicable school districts</li> </ul>
Business Community	<ul style="list-style-type: none"> <li>• PacifiCorp</li> </ul>

Non-Profit  
Organizations

- Glide Revitalization
- Velo Club
- Land of Umpqua Mountain Bike Riders (LUMBR)
- Cycle Oregon
- Oregon Mountain Bike Coalition (OMBC)
- Steamboaters
- Boy Scouts of America (Crater Lake Council; Douglas Fir District)
- Girl Scouts of Oregon and SW Washington

Other interested  
parties

Other interested or impacted stakeholders, non-profits, agencies, and businesses

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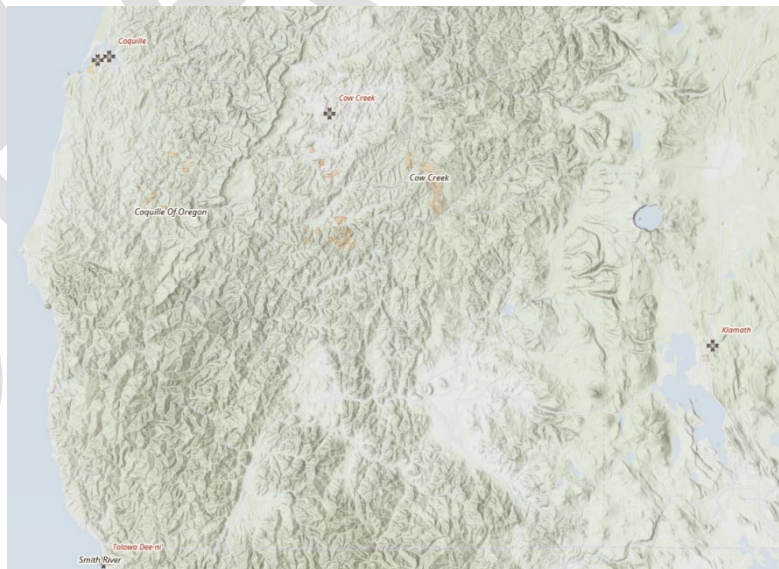
## Tribal Consultation

Tribal consultation will be conducted in accordance with the USDOT Tribal Consultation Plan (<https://www.transportation.gov/tribal>), as well as applicable Federal Land Management Agency and State of Oregon policies. Tribal consultation is a government-to-government interaction that is distinct from public involvement. While the activities and milestones may be similar to or even the same as those in public involvement, the project team shall recognize the distinction between Tribal consultation and public involvement throughout the study. Key questions throughout the Tribal consultation process will be:

1. How do individual Tribal governments want to engage with the project?
2. How do individual Tribal governments want to be engaged by the project team?
3. How can the project team best respect Tribal interests in this project?

Figure 3 below shows the tribes near the project area the project team will engage, however additional Tribal governments outside the vicinity of the project area will also be engaged.<sup>1</sup> The project team will therefore engage the following Tribal governments and their respective Administrators to develop the appropriate engagement activities:

- Cow Creek Band of Umpqua Tribe of Indians
- Confederated Tribes of the Coos, Lower Umpqua and Siuslaw Indians<sup>2</sup>
- Klamath Tribe
- Tolowa Dee-ni' Nation<sup>3</sup>
- Coquille Indian Tribe
- Confederated Tribes of Siletz Indians
- Confederated Tribes of the Grand Ronde



*Figure 3. Location of Federally-recognized Tribal governments near the project area.*

<sup>1</sup> Bureau of Indian Affairs. 2023. *U.S. Domestic Sovereign Nations: Land Areas of Federally-Recognized Tribes*. Retrieved March 2023 from: <https://biamaps.doi.gov/indianlands/#>

<sup>2</sup> Tribal government has indicated they are not interested in the project at this time, per ODOT Tribal liaison.

<sup>3</sup> Tribal government has indicated they are not interested in the project at this time, per ODOT Tribal liaison.



## Engagement Strategy

WFL shall facilitate and lead public engagement activities over the proposed 24-month study period. Engagement activities shall reflect engagement goals and align with the planned milestones shown in the previous section.

Table 2. Proposed engagement timeline and activities

	<b>Milestone 1</b>	<b>Milestone 2</b>	<b>Milestone 3</b>	<b>Milestone 4</b>
<b>Purpose</b>	Initial Outreach	Share Existing Conditions; Validate Issues & Opportunities	Identify Projects & Priorities	Share Final Report
<b>Timing</b>	Spring 2023	Winter 2023-24	Spring-Summer 2024	Fall 2024
<b>Activity</b>	<ul style="list-style-type: none"> <li>• Introduce project to stakeholders and public</li> <li>• Learn about public and stakeholder issues, opportunities, and priorities</li> </ul>	<ul style="list-style-type: none"> <li>• Share initial site conditions, issues, and opportunities gathered by project team</li> <li>• Validate scope of remaining project work</li> <li>• Share demand analysis data and focus areas for design task</li> <li>• Validate information collected with public and stakeholder experience</li> </ul>	<ul style="list-style-type: none"> <li>• Develop project conceptual designs, cost estimates, and prioritization</li> <li>• Validate design with public and stakeholder experience</li> </ul>	<ul style="list-style-type: none"> <li>• Share draft Final Report with public and stakeholders for feedback</li> <li>• Validate project recommendations with public and stakeholder experience</li> </ul>
<b>Format</b>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Initial email to stakeholders</li> <li>• Social media</li> <li>• Targeted discussions with stakeholder groups</li> </ul>	<ul style="list-style-type: none"> <li>• Webinar</li> <li>• Open house</li> <li>• Online public comment period</li> </ul>	<ul style="list-style-type: none"> <li>• Webinar</li> <li>• Open house</li> <li>• Online public comment period</li> </ul>	<ul style="list-style-type: none"> <li>• Webinar</li> <li>• Open house</li> <li>• Online public comment period</li> </ul>

The proposed engagement activities shall form the foundation of project engagement. Additional stakeholders and engagement opportunities may be identified over the course of the project by the project team, engagement activities, or otherwise. These improvements to the engagement strategy shall be incorporated as they arise.

**Summary of Feedback from Milestone 1**

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**Summary of Feedback from Milestone 2**

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**Summary of Feedback from Milestone 3**

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**Summary of Feedback from Milestone 4**

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